



THE SYRACUSE ORCHESTRA

2027 SPRING GALA SPONSORSHIPS

Wednesday, May 12, 2027

6 PM - 9 PM

The Grand Ballroom at the Marriott Syracuse Downtown

Attire: Black-tie optional



Opening Letter From Our Executive Director

You can keep live symphonic music in our community.

Join us on May 12, 2027, at the historic Marriott Syracuse Downtown, and help The Syracuse Orchestra provide transformational musical experiences of the highest artistic quality that engage, enrich, and educate. You are what keeps our musicians paid, our concerts on the mainstage, and Syracuse alive with music.

Each concert costs about \$40,000 to bring to the stage. Your support at this year's Spring Gala helps us reach our \$200,000 goal, enough to fund just five of the more than 30 performances we present each year.

I hope you'll join me as we celebrate these extraordinary Champions and Spotlight Recognitions whose contributions exemplify our mission and move it forward.

You are the reason the music plays. Thank you for being part of it.

With gratitude,



Pamela Murchison
Executive Director



2027 HONOREES

*Celebrating these extraordinary champions who make
The Syracuse Orchestra possible.*



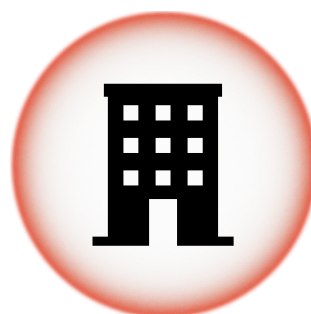
**ORCHESTRA
CHAMPION**

**Robert & Vicki
Lieberman**



**MUSICIAN
CHAMPION**

Jon Garland



**CORPORATE
CHAMPION**

PEC, Inc.

2027 SPOTLIGHT RECOGNITION

Recognizing these spotlights who move our mission forward.



**LEADERSHIP IN
MUSIC EDUCATION
IN CNY**

Alice Kendrick



**RISING STAR
MUSICIAN**

Aaron Dubois



**COMMUNITY
LEADER IN MUSIC &
HEALING**

**Saint Agatha
Foundation**

CHAMPIONS

- **Robert & Vicki Lieberman** began their relationship as concert attendees, turned season subscribers, guest artist sponsors, and eventual sponsors of conductors and Masterworks concerts. They have commissioned new music from our own Sean O'Loughlin (*Onward!*) as well as Pulitzer Prize winning composer Jennifer Higdon, (*Cello Concerto*). Two memorable performances Robert & Vicki have also helped sponsor included Mahler's Symphony #2 and last season's Defiant Requiem by Verdi. Robert and Vicki receive such joy and delight through their ongoing commitments to keeping the SO vibrant and resonant. Robert has served on the Board of Trustees since 2023.
- **Jon Garland** is Principal Horn, Board Member, and Director of Operations of The Syracuse Orchestra. John studied at The Juilliard School and the Mannes College of Music. He has served on the faculty of Syracuse University and continues sharing his musical expertise as a faculty member of Hamilton College. John has performed with illustrious orchestras throughout his career.
- **PEC, Inc.** is a next-gen, human-driven virtual learning solutions company. Owned by The Feng Family, generations of Feng's have attended concerts and recently gave the Orchestra the use of Inspiration Hall, now our office and performance home, allowing us to reallocate financial resources to compensation for the musicians and staff. Daniel Feng recently joined the Board of Trustees in 2026.

These Spotlight Recognitions exemplify and move our mission forward:

- **Alice Kendrick** is Chair of the Education Committee, and leans on her experience as the Former Superintendent of Jamesville Dewitt School District as she spearheads our youth and education initiatives and strategic plan.
- **Aaron Dubois** is a Syracuse Youth Orchestra alumnus whom we are deeply proud to see continue on with his professional musical career.
- **Saint Agatha Foundation** is dedicated to providing comfort and support to breast cancer patients whose contributions to our program Healing Harmonies for the last 13 years has allowed us to play for hospitals, assisted living facilities, nursing homes, and adult day centers in Onondaga, Oswego, and Cayuga Counties.

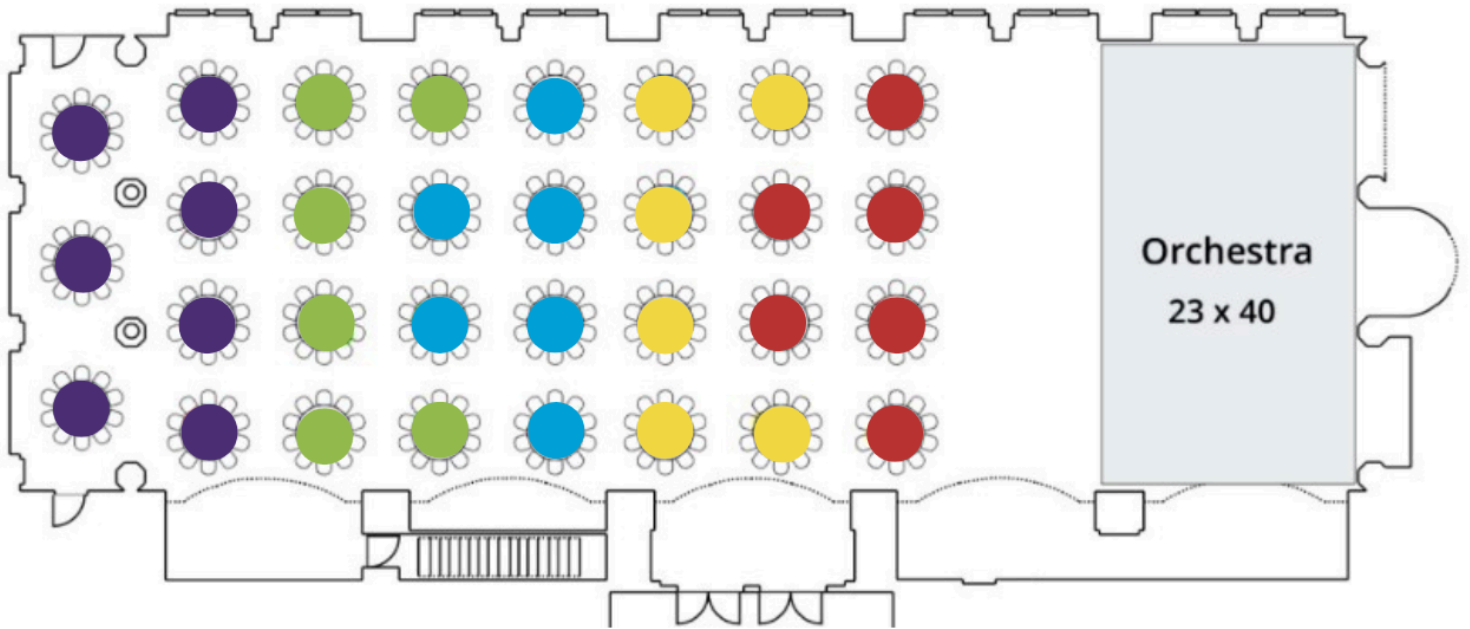
SPONSORSHIP OPPORTUNITIES

LEVELS	INVESTMENT	BENEFITS
PRESENTING SPONSOR	\$25,000 One available	• Prime logo placements • “Presented by” billing in press and invitations • Opportunity to speak from the podium • Private pre-reception with honorees and conductor • Invitation to a rehearsal • Full-page ad • Two premium tables of 10 in Red section
AWARD CATEGORY SPONSOR	\$15,000 Three available	• Named as presenter of a specific award (e.g., “The Musician Champion Award, presented by [Sponsor]”) • Logo placement during award tribute video • Participation in award presentation • Half-page ad • One premium table of 10 in Red section
COCKTAIL HOUR SPONSOR	\$10,000 One available	• Opportunity to have logo and branded merchandise on cocktail tables to give away • Quarter page ad • 6 tickets in Red section
FRIEND SPONSOR	\$5,000	Two premium tickets

All sponsors also receive:

- Verbal recognition at Spring Gala
- Logo or name listed in printed program
- Logo and link or name listed on the website Spring Gala page and Sponsor page for one year
- Logo or name listed on entry banners to Spring Gala
- Logo or name listed on season banners
- Logo on all blasts pertaining to gala (12K subscribers)
- Opportunity to collaborate on social media (19K subscribers)

SPRING GALA SEATING CHART



Individual Ticket Prices

RED	\$1,000
YELLOW	\$800
BLUE	\$600
GREEN	\$400
PURPLE	\$250

Table Prices (Seats 10)

RED	\$10,000
YELLOW	\$8,000
BLUE	\$6,000
GREEN	\$4,000
PURPLE	\$2,500

For sponsorship or any other information, please contact Riley Farnham at (315) 434-5647 or RFarnham@SyracuseOrchestra.org.



Return Form

Thank you for supporting The Syracuse Orchestra! We are grateful for your investment in transformational musical experiences, education, and community engagement throughout Central New York.

Information (as you would like it to appear):

Name(s): _____

Title: _____

Company/Organization: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Social Media Handles:

Instagram: _____

LinkedIn: _____

Facebook: _____

Select your sponsorship:

- ☐ Presenting Sponsor – \$25,000
- ☐ Award Category Sponsor – \$15,000
- ☐ Cocktail Hour Sponsor – \$10,000
- ☐ Friend of the Orchestra – \$5,000

Payment:

- ☐ Check enclosed
- ☐ Please invoice me
- ☐ Payment made online
- ☐ Other: _____

Total Amount: _____

709 James St, Syracuse, NY 13203